

EXHIBIT MADE HERE

2018
MFG
DAY

WEDNESDAY, OCTOBER 17, 2018 – FORD IDAHO CENTER

WHAT IS MFG DAY?

A national annual event, **MFG** (manufacturing) **Day** is a celebration of modern manufacturing meant to inspire the next generation of manufacturers.

A recent study by the [Manufacturing Institute and Deloitte](#) revealed that only one-third of those surveyed would encourage their children to pursue a manufacturing career due to concerns around job security and stability, weak career paths, and poor pay.

What can you do? Share the facts:

- The average tenure of workers in the manufacturing industry is **highest** among all private sector industries at 9.1 years.
- Modern manufacturing also has one of the **lowest employee turnover** rates among all private-sector jobs at 2.3 percent.
- The average manufacturing worker in the U.S. **earns almost \$20,000 more** than the average employee working in other industries.

Promote your industry, your company and your products at SWI-MA's 4th annual MFG Day Made Here Expo!



EXHIBIT AT THE EXPO

Student Expo Preview 10am-2pm

General Public & Job Fair 3pm-6pm

- Expo & Job Fair attendance is free & open to the public
- Exhibitors bring your product(s) and show off! Booth sizes range from 8x10 to the size of a large bus or trailer...let us know what you need!
- Set-up is Tuesday, October 16th from 9am-4pm; large equipment move in is 9-noon, standard booths noon-4. **ALL Exhibits must be up by 4pm!**
- Please be prepared to have your exhibit set-up for the duration of the expo
- VIP Reception—Join SWI-MA members, manufacturers, legislators and local dignitaries for a cocktail/appetizer reception, award presentations and a keynote speaker.
- **NEW Exhibitor lounge** with food and drink!



SWIMA Members – FREE!

- First priority on large booth spaces

Non-Member Manufacturers – \$100.00

- If you decide to join SWIMA, we will credit the cost of your booth space to your membership! Valid through 2018.

Non-member and Non-manufacturer – \$250.00

- All other exhibitor types are subject to approval related to space and appropriateness to the event's mission.



Thanks to our 2018 Sponsors

GOLD

TECH HELP
Idaho Manufacturing Specialists

Foundation
Micron

SILVER

IDAHO STEM ACTION CENTER
WELLS FARGO
Simplot
VANAUKER COMPANIES



BRONZE

robo-jet
WATERJET CUTTING SERVICES

IDAHO POWER
An IDACORP Company

WESTERN TRAILERS
TRAILERS

NAMPA
Economic Development

HOUSE of DESIGN

VIP RECEPTION

IDAHO COMMERCE
HAWLEY TROXELL
ATTORNEYS AND ACCOUNTANTS

EXHIBITOR LOUNGE

STRATEGIC TAX SOLUTIONS
IT ALL ADDS UP

LEARN MORE OR REGISTER AT:
WWW.MADEHEREIDAHO.COM

Southwest Idaho
Manufacturers' Alliance
SWI-MA

info@swi-ma.org • 208-550-9296

www.swi-ma.org

[SWIdahoManufacturersAlliance](https://www.facebook.com/SWIdahoManufacturersAlliance)